

Women Make The Difference

2025 Sponsorship Opportunities



Thank you for your interest in making a difference in the lives of women and children by sponsoring Women Make the Difference (WMTD) Annual Fundraising event supporting Where Hope Lives. We are excited to share a variety of ways in which individuals & businesses can get involved and uniquely make their difference.

Sponsorships of all sizes allow you to support trauma recovery, showcase your mission or brand, and play a critical role in the success of WMTD 2025. Your sponsorship engages you with over 300 locally active women while ensuring 100% of the funds raised during the event go directly to recovery care programs.

This year's sponsorships include:

- **Key Sponsors | \$5,000 - \$50,000**
 - Diamond Rose *(Limit 1)*
 - Platinum Lily *(Limited)*
 - Gold Dahlia
 - Silver Lilac
 - Pink Peony
- **Guest Experience Sponsors | \$1,500 - \$2,500**
 - Guest Amenities *(Limit 2)*
 - Pink Shoppe *(Limit 2)*
 - Garden Experiences

Questions?
Ready to sponsor?

Please visit womenmakethedifference.org/sponsorship
or contact us @ info@womenmakethedifference.org

WMTD 2025 | Key Sponsors

Key Sponsors are the backbone of the event. Key Sponsors underwrite event costs so 100% of the money raised goes to support programs & services for women & children.

Diamond Rose ▪ \$50,000

Exclusive Sponsorship

All Platinum Lily benefits, plus...

- Best-in-House seating for a second table of 8 (16 total seats)
- Top billing recognition in event program and dedicated area signage
- (Option for) on stage recognition with video clip or open mic engagement*
- Additional considerations customized for sponsor

**Does not include video production; All content must be confirmed & approved in advance*

Platinum Lily ▪ \$25,000

Limited Number Available

All Gold Dahlia benefits, plus...

- Best-in-House Seating
- (Option for) highlight story or promotion in a PDC or WHL e-letter
- (8) Upgraded commemorative gifts for sponsor's guests

Gold Dahlia ▪ \$15,000

All Silver Lilac benefits, plus...

- Prominent recognition on area signage and in event program
- (Option for) promotional kiosk in boutique/activities area at event
- (8) Commemorative items in gift boxes for sponsor's guests

Silver Lilac ▪ \$10,000

All Pink Peony benefits, plus...

- Video sponsor testimonial showcased online and at event
- Your logo on (choice of selected) event themed items placed in each guest's bag

Pink Peony ▪ \$5,000

Benefits include...

- Seating for one table of 8
- Recognition at the event and in the event program
- One-year recognition on the WMTD website (*linked to site of your choice*)

WMTD 2025 | Guest Experience Sponsors

Guest Experience Sponsors underwrite specific event elements creating unique opportunities for sponsors to showcase their brand and support while further ensuring 100% of the money raised goes to support programs & services for women & children.

Guest Amenities ▪ \$2,500

Bag Sponsor (Limit 1)

A beloved WMTD tradition blooms once again! Thanks to this year's Bag Sponsor, each guest will receive a vibrant insulated lunch tote adorned with a "Growing Hope" flower charm. Inside, guests will discover a thoughtful selection of goodies made possible by event sponsors, local partners, and community friends—including a custom garden-themed item highlighting the Bag Sponsor's generous support..

Pen & Gift Sponsor (Limit 1)

This year's commemorative guest pen takes a spot at the table —planted right at each guest's seat! Hidden in plain sight, the potted flower in front of them is actually their auction pen. To thank guests for participating in the Live Program Auction, each will receive a small token of appreciation. These meaningful touches are made possible by our Pen & Gift Sponsor, whose generosity is highlighted on both the pen holders and donor gift packaging.

Pink Shoppe ▪ \$1,500 - \$2,500

Limit 2

The event opens with boutique shopping featuring local vendors and our signature Pink Shoppe. Thanks to our Pink Shoppe Sponsors, every item in this pop-up boutique is underwritten—ensuring that 100% of proceeds support programs for women and children. Each Pink Shoppe product also helps raise awareness, adorned with messaging and logos from WMTD and Where Hope Lives. Pink Shoppe Sponsors are prominently recognized on boutique signage and on or inside every shopping bag, celebrating the generosity that makes this meaningful tradition thrive.

Garden Experiences ▪ \$1,500 - \$2,500

Exclusively Curated Experiences

This year's event will blossom with interactive experiences designed to delight guests and bring our "Growing Hope" garden theme to life. From hands-on moments to thoughtful touches, each activity will be carefully curated in collaboration with our Garden Experience Sponsors and participating partners. Together, we'll create memorable experiences that not only enrich the event, but also beautifully highlight the brands that help make it possible.

In addition to above-described benefits, all \$2,500 level guest experience sponsors will receive seating for two, and ALL sponsors will be:

- Recognized in the event program
- Recognized on the WMTD website, with a link to site of choice for (1) year