

WOMEN MAKE THE DIFFERENCE

2024

SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting this year's event.

We are excited to share a wide variety of ways for individuals & businesses to get involved and uniquely make a difference.

Opportunities of all sizes allow you to support the mission, showcase your brand, and play a critical role in the success of WMTD 2024.

THIS YEAR'S SUPPORT OPPORTUNITIES INCLUDE:

- **Traditional Event Sponsorship | \$5,000 - \$50,000**
 - Diamond (Limit 1)
 - Platinum (limited)
 - Gold (limited)
 - Silver
 - Ivory
- **Bag Sponsor | \$2,500**
 - Commemorative Guest Bag (Limit 1)
- **Program Sponsor | \$2,500**
 - Commemorative Program Cover (Limit 1)
- **Community of Hope Partners | \$1,000 - 2,500**
 - Designed especially for Small & Local Businesses



Questions or ready to sponsor contact us @ info@womenmakethedifference.org

WMTD 2024 | Event Sponsorships

Event Sponsors are the backbone of the event. Event Sponsors underwrite event costs so 100% of the money raised goes to support programs & services for women and girls.

DIAMOND ▪ \$50,000

Exclusive Sponsorship

All Platinum Sponsor benefits, plus...

- Best-in-House seating for a second table of 8 (16 total seats)
 - Top billing recognition in event program
- (16) tastefully curated 'swag bags' for sponsor's guests
 - Additional considerations customized for donor

PLATINUM ▪ \$25,000

Limited Number Available

All Gold Sponsor benefits, plus...

- Best-in-House Seating
- Prominent recognition in event program
- (8) Upgraded Commemorative WMTD items in gifts boxes for sponsor's guests
 - Additional considerations customized for donor

GOLD ▪ \$15,000

Limited Number Available

All Silver Sponsor benefits, plus...

- Notable recognition in event program
- (Option for) highlight story in PDC or SLUSA newsletter
 - One-year recognition on WMTD website
- Recognition on dedicated area signage at the event
- (8) Commemorative WMTD items in gift boxes for sponsor's guests

SILVER ▪ \$10,000

All Ivory Sponsor benefits, plus...

- Verbal recognition during the event
- Recognition on area signage at the event

IVORY ▪ \$5,000

- Seating for one table of 8
- Recognition at the event and in the event program
- Recognition on Women Make the Difference website

WMTD 2024 | Bag & Program Sponsorships

Bag & Program Sponsors make the event's special touches possible, helping ensure we continue to delight and attract more and more women to this critical fundraising event.

These sponsorships allow us to shift costs from disposable items to keepsake items so we can show appreciation to our guests while empowering them to promote awareness of Where Hope Lives throughout the year.

BAG SPONSOR ■ \$2,500

Limit 1

The annual commemorative bag is made possible by the WMTD Bag Sponsor! In appreciation & return, we will support your business with:

- Recognition in the event program
- Recognition on the Women Make the Difference website
- Logo (& optional short message) on tag of each guest's commemorative Bag

PROGRAM SPONSOR ■ \$2,500

Limit 1

This year's program material will be presented in a collectible Where Hope Lives padfolio cover, providing a sophisticated keepsake and practical conversation starter great for personal or professional re-use.

In appreciation & return, we will support your business with:

- Recognition in the event program
- Recognition on the Women Make the Difference website
- Logo (& optional short message) on insert in each guest's commemorative Cover



WMTD 2024 | Community of Hope Partners

Community of Hope Partners are more than just one-time event supporters. Community of Hope Partners are the small and local business who may not be able to write \$5,000+ checks but are ready to step-up in other ways *and* truly have a heart for the mission! Becoming a Community of Hope partner supports our ability to raise even greater funds during the Annual Event PLUS provides opportunities to promote your business throughout the year, while we equip you with additional tools to promote this mission.

Community of Hope Partnerships are available at three levels based on your businesses giving power. Benefits are the same across levels as we desire to support all of our mission-minded partners achieve their greater success and we know, because you care about the mission, you will give more when you can!

STAR LIGHT ▪ \$1,000

SHINING LIGHT ▪ \$1,500

SO BRIGHT ▪ \$2,500

No Limit

Benefits of Community of Hope Partnership include:

- Recognition on Community of Hope Partners event program insert card
- Recognition on the Women Make the Difference website
- Option to include promotional material for your business in each guest bag
(NOTE - we do not allow other promotional materials to be added to bags - ONLY Community of Hope Partners)
- (1) mid-year email campaign promoting your business to our carefully curated audience. (NOTE - we are very selective in our digital communications and, as a result, maintain an attentive audience with well above industry average open rates.)
- Your logo will be included in the footer of all year-round WMTD communications, noted as a Community of Hope Partner

