

WOMEN MAKE THE DIFFERENCE

2022

SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting this year's event.

This is our most exciting year yet, with a wide variety of ways to get involved and uniquely make a difference.

Opportunities of all sizes allow you to support these missions and showcase your brand while playing a critical role in the success of WMTD 2022.

This year's support opportunities include:

- Traditional Sponsorship
- Bag & Gift Sponsors

And new for 2022 —

- Runway Contributors
- Shop Contributors

Ready to get started?

Want to learn more?

Contact **Skye Steele**

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or 480.601.1947

WMTD 2022 | Sponsorship

Traditional Sponsors are the backbone of the event. Sponsors underwrite event costs so 100% of the money raised supports programs for women and girls.

Bronze ▪ \$5,000

- Preferred seating for one table of 10
 - Name listed in event program
- Recognition in social media marketing campaign
- Recognition on Women Make the Difference website

Silver ▪ \$10,000

All Bronze Sponsor benefits, plus...

- Shout-out in PDC and SLUSA newsletters
 - Verbal recognition during the event
- Recognition (logo placement) in event program
 - (10) WMTD bracelets for sponsor's guests

Gold ▪ \$15,000

All Silver Sponsor benefits, plus...

- Notable recognition (logo placement) in event program
 - Highlight story in PDC or SLUSA newsletter
- One-year recognition on PDC and SLUSA websites
 - Recognition on area signage at the event
- (10) WMTD bracelets in gifts boxes for sponsor's guests

Platinum ▪ \$25,000

Limited Number Available

All Gold Sponsor benefits, plus...

- Prominent recognition (logo placement) in event program
 - (10) WMTD bracelets in gifts boxes for sponsor's guests
- (10) collectible teacups in individual gift boxes, for sponsor's guests
 - Additional considerations customized for donor

Diamond ▪ \$50,000

Exclusive Sponsorship

All Platinum Sponsor benefits, plus...

- Preferred seating for a second table of 10 (20 seats total)
- Top billing recognition (logo placement) in event program
 - (20) tastefully curated 'swag bags' for sponsor's guests
 - Additional considerations customized for donor

WMTD 2022 | BAG & GIFT Sponsorships

Bag & Gift Sponsorships provide the extra touches that make WMTD a truly special experience. These opportunities can be stand-alone or added to another sponsorship.

Bag & Gift Sponsorships offer creative platforms to showcase your company or group support and can be customized to fit your budget.

These sponsorships must be confirmed no later than **August 26th, 2022**.

Event Bag Sponsor | \$1,500 - \$2,500 Limit 1

A beautiful re-usable event bag is provided to each guest.

Sponsor benefits included –

- Recognition on custom tag attached to each bag
- Bag inserts of your choice
- Participation in selecting/designing event bag (optional)
- Recognition on the WMTD website
- Shout out in event program
- *Available* seating for two - three guests

In-the-Bag / Gift Sponsors | \$500 - \$4,500

Memorable items, such as mint tins, chocolates or teacup candles are presented in each guest's event bag or at their place setting.

Sponsor benefits included –

- Recognition on items tag, package or label
- Participation in the determination/procurement of gift item
- Recognition on the WMTD website
- Shout out in event program
- *Available* seating for two to five guests

WMTD 2022 | Fashion Show & Boutique Shopping Contributors

The WMTD 2022 Fashion Show and Boutique Shopping offer special opportunities for our fashion and retail focused supporters to contribute to the overall event experience while showcasing their wares and reaching new customers.



Design or sell clothing? Own or manage a clothing boutique?
Know someone who does?

Fashion Sponsor | \$500

- Supply up to 3 fully accessorized outfits to be modeled during runway show
- 1/2 page advertisement in program
- Logo on website with promotional profile
- Option to offer merchandise for sale at on-site pop-up shops

Fashion Supplier | \$0

- Supply 1-2 fully accessorized outfits to be modeled during runway show
- Recognition in program
- Logo on website
- Option to offer merchandise for sale at on-site pop-up shops



Design or sell something else? Own or manage a retail store?
Know someone who does?

Shop Purveyor | \$0

- Design, stage and man your own branded boutique at the on-site WMTD pop-up mall
- Prominent brand/storefront signage
- Shop flyer (and/or other materials of your choice) included in event bags

Shop Supplier | \$0

- Supply merchandise to be displayed and sold at the general gift boutique at the on-site WMTD pop-up mall
- Brand/display signage
- Brand flyer (and/or other materials of your choice) included in event bags