

WOMEN MAKE THE DIFFERENCE

5th
Anniversary 

2023

SPONSORSHIP OPPORTUNITIES

Thank you for your interest in supporting this year's event.

We are excited to share a wide variety of ways for individuals & businesses to get involved and uniquely make a difference.

Opportunities of all sizes allow you to support the mission and showcase your brand while playing a critical role in the success of WMTD 2023.

This year's support opportunities include:

- **Traditional Sponsorship**
 - Bronze
 - Silver
 - Gold *(limited)*
 - Platinum *(limited)*
 - Diamond *(limited)*
- **Bag & Shoppe Sponsors**
 - Bag Sponsor *(limit 1)*
 - Shoppe Sponsor *(limit 1)*
 - Shirt Sponsors
- **Pink Partners**

Ready?

Want to learn more?

Contact us @

info@womenmakethedifference.org

or call Skye @

480.601.1947

WMTD 2023 | Event Sponsors

Traditional Sponsors are the backbone of the event. Event Sponsors underwrite event costs so 100% of the money raised supports programs for women and girls.

BRONZE ▪ \$5,000

- Preferred seating for one table of 8
- Recognition at the event & in event program
- Recognition in social media marketing campaign
- Recognition on Women Make the Difference website

SILVER ▪ \$10,000

- All Bronze Sponsor benefits, plus...
- Shout-out in PDC and SLUSA newsletters
 - Verbal recognition during the event
 - Recognition (logo placement) at the event & in event program

GOLD ▪ \$15,000

Limited Number Available

- All Silver Sponsor benefits, plus...
- Notable recognition (logo placement) in event program
 - Highlight story in PDC or SLUSA newsletter
 - One-year recognition on WMTD websites
 - Recognition on area signage at the event
 - (8) Commemorative WMTD items in gift boxes for sponsor's guests

PLATINUM ▪ \$25,000

Limited Number Available

- All Gold Sponsor benefits, plus...
- Prominent recognition (logo placement) in event program
 - (8) Upgraded Commemorative WMTD items in gifts boxes for sponsor's guests
 - Additional considerations customized for donor

DIAMOND ▪ \$50,000

Exclusive Sponsorship

- All Platinum Sponsor benefits, plus...
- Preferred seating for a second table of 8 (16 seats total)
 - Top billing recognition (logo placement) in event program
 - (16) tastefully curated 'swag bags' for sponsor's guests
 - Additional considerations customized for donor

Bag & Shoppe Sponsors | Pink Partners

Bag, Shirt & Pink Shoppe Sponsors make the special event touches possible by underwriting costs for event bags, the Pink Shoppe Experience, and Pink Shoppe Inventory, so 100% of the money raised supports programs for women and girls.

BAG SPONSOR ■ \$2,500

The Bag Sponsor covers costs of the keepsake event bags, plus this year a WMTD keychain that enables quick access to the website or mobile check-out.



Sponsor Recognition included on signage at event and online, on event bag tag, and in event program

SHOPPE SPONSOR ■ \$2,500

The Shoppe Sponsor makes the Pink Shoppe possible. Sponsorship covers:

overhead costs of shop (e.g., signage, displays, tags, bags, boxes), a WMTD branded item & a Pink Shoppe promotional item to promote the online store even when event is over.

Sponsor Recognition will be included on prominent signage in the Pink Shoppe, on-site and online, on Pink Shoppe tags, and in event program

IN-THE-BAG & PINK SHOPPE ■ \$500-\$1,000

In-the-Bag & Pink Sponsors cover costs of items to be placed in guest bags or sold in the Pink Shoppe, enabling all proceeds to go directly to the programs

Items sold in the Pink Shoppe, serve to keep the organizations we serve, top of mind, year round.



Sponsor recognition will be included in the Pink Shoppe, on-site & online, and in the event program.

PINK PARTNERS ■ \$1,500

Pink Partners fill the gaps in covering event costs ~ ensuring 100% of the money raised goes directly to supporting recovery. Pink Partner benefits include:

- Seating for one table of 8
- Recognition (logo placement) at your table
- Acknowledgment on the Women Make the Difference website